

PES'					
Modern College of Commerce and Computer Studies, Nigdi					
Academic Year 2025-26					
Details of Faculty research paper					
Sr.No.	Name	Dept	Research paper (Topic)	ISBN/ISSN No.	Journal/Publication details
1	Asst.Prof.Anita Chavare	BCA	5G and Beyond: The Evolution Toward 6G Networks - Architecture and Emerging Challenges	ISSN: 2321-9653	International Journal for Research in Applied Science & Engineering Technology (IJRASET)
2	Lib.Gangaram Mengal	Library	Citation Analysis of DESIDOC Journal of Information Technology.	ISSN: 2582-2160	INTERNATIONAL JOURNAL FOR MULTIDISCIPLINARY RESEARCH (IJFMR)
3	Asst.Prof. Renuka Gaikwad	BCom & BBA	Role of AI Tools in Enhancing Financial Inclusion through Digital Banking	ISSN : 2321-9653	International Journal for Research in Applied Science & Engineering Technology (IJRASET)
4	Asst.Prof.Prajakta Joshi	BCA	API Testing Using Postman: A Practical Approach for Ensuring Software Quality	ISSN: 2321-9653	International Journal for Research in Applied Science & Engineering Technology (IJRASET)
5	Asst. Prof. Nikita G Awate	BBA	Artificial Intelligence in Digital Marketing: Opportunities, Challenges and Strategic Framework for Indian Businesses	ISSN: 2321-9653	International Journal for Research in Applied Science & Engineering Technology (IJRASET)
6	Asst.Prof. Ashwini kende	BBA	Role of AI in Marketing Analytics and Business Decision Making	ISSN: 2321-9653	International Journal for Research in Applied Science & Engineering Technology (IJRASET)
7	Dhanwantari Narawade	B.Com	AI in Electric Vehicles: Consumer's Readiness to Adopt Vehicle Autonomy from Level 0 to Level 4	ISSN 2394-7780	International Journal of Advance and Innovative Research
8	Asst.Prof.Pranav Muley	BBA	The Impact of Digital Marketing on Consumer Behavior in the Modern Era"	IISN2321-9653	International Journal for Research in Applied Science & Engineering Technology (IJRASET)
9	Asst.Prof.Pranav Muley	BBA	The Impact of Artificial Intelligence on Modern Education"	IISN2321-9653	International Journal for Research in Applied Science & Engineering Technology (IJRASET)
10	Asst.Prof.Pranav Muley	BBA	The Effects of Social Media on Mental Health Among Youth	ISSN: 2321-9653	International Journal for Research in Applied Science & Engineering Technology (IJRASET)
11	Prof. Dr. Prasanna Chavan	BCA	AI and Automation Integration in Digital Marketing: Perspectives from Pune Companies	ISSN: 2320-2882	International Journal of Creative Research Thoughts
12	Prof. Dr. Prasanna Chavan	BCA	Adoption of AI Tools and Their Impact on College Students' Project Preparation in Indian Higher Education Institutions	ISSN(O): 2455-0620	INTERNATIONAL JOURNAL FOR INNOVATIVE RESEARCH IN MULTIDISCIPLINARY FIELD
13	Prof. Dr. Prasanna Chavan	BCA	The Efficiency Of AI-Powered Personalized Education In Increasing Rural Indian Students' Reading And Numeracy	ISSN: 2320-2882	International Journal of Creative Research Thoughts
14	Prof. Dr. Prasanna Chavan	BCA	Adoption of Ai Tools in Higher Education Project Work: Difficulties and Opportunities	E-ISSN: 2582-2160	International Journal for Multidisciplinary Research
15	Prof. Dr. Prasanna Chavan	BCA	THE CONTRIBUTION OF DIGITAL MARKETING TO PUNES STARTUP ECOSYSTEM'S DEVELOPMENT	ISSN: 2321-9653	International Journal for Research in Applied Science & Engineering Technology (IJRASET)
16	Prof. Dr. Prasanna Chavan	BCA	CONSUMER PERCEPTION AND ENGAGEMENT WITH DIGITAL MARKETING IN PUNE CITY	ISSN: 2321-9653	International Journal for Research in Applied Science & Engineering Technology (IJRASET)
17	Prof. Dr. Prasanna Chavan	BCA	The contribution of digital classrooms and e-learning platforms to raising student engagement in Sangli District's rural colleges	ISSN: 2321-9653	International Journal for Research in Applied Science & Engineering Technology (IJRASET)
18	Prof. Dr. Prasanna Chavan	BCA	NEP 2020s Effect on the Culture of Research and Innovation in Indian Higher Education	ISSN: 2321-9653	International Journal for Research in Applied Science & Engineering Technology (IJRASET)
19	Prof. Dr. Prasanna Chavan	BCA	Perspective and Knowledge of Students in Indian Higher Education Regarding the Use of AI Tools in Project Preparation	ISSN: 2456-6683	INTERNATIONAL JOURNAL OF RESEARCH CULTURE SOCIETY
20	Prof. Dr. Prasanna Chavan	BCA	The efficiency of project-based and experiential learning at Pune's rural higher education institutions	ISSN: 2456-6683	INTERNATIONAL JOURNAL OF RESEARCH CULTURE SOCIETY
21	Asst. Prof. Shrutika Khole	BBA	A Study on the Role of Mobile Banking in India's digital economy	ISSN: 2321-9653	International Journal for Research in Applied Science & Engineering Technology (IJRASET)
22	Asst. Prof. Varsha A Khandagale	BCA	Impact of data analytics on influencer marketing effectiveness: An imipirical Study	ISSN: 2321-9653	International Journal for Research in Applied Science & Engineering Technology (IJRASET)
23	Asst. Prof. Vanshita Rijhwani	BCom/BBA/BCA	A Study on the importance of soft skills and personality development	ISSN: 2321-9653	International Journal for Research in Applied Science & Engineering Technology (IJRASET)
24	Asst. Prof. Deepali Shete	BCom/BBA/BCA/BA	Statistical Optimization of Crop Planning under Climate Uncertainty: A Case Study of Semi-Arid Maharashtra	ISSN: 2582-2160	International Journal For Multidisciplinary Research DOI: 10.36948/ijfmr.2026.v08i02.75976
25	Mr. Shubham N Shinde		From Screens to Sprints: The Role of Artificial Intelligence in Mitigating Sedentary Behaviour and Promoting Physical Activity among Late Adolescents (Aged 16–21)	ISSN: 2321-9653	International Journal for Research in Applied Science & Engineering Technology (IJRASET)